

A background image showing a fly tyer's workbench. On the left is a black multi-compartment storage tray. In the center is a black vise mounted on a stand. To the right is a wooden shelf with several small, clear plastic storage bins containing various colored threads and materials. The scene is lit with warm, ambient light.

Behind the Vise

An Initiative By The Fly Box

A grassroots initiative supporting American fly tyers through exposure, materials, and partnership.

PRESS RELEASE - *Behind The Vise*

A New Program by The Fly Box Supporting American Fly Tyers: The Fly Box LLC is proud to announce the official launch of ***Behind the Vise*** — a grassroots program created to support American-based fly tyers through visibility, brand partnerships, and—when possible—material or financial assistance.

At a time when **over 85% of commercial fly production happens overseas**, Behind the Vise is focused on uplifting the artists, hobbyists, and craftspeople tying flies at their kitchen tables — not just for money, but for the love of it. Selected applicants are chosen not by follower count, but by **craft, need, and story**.

Key Dates

Aug 1, 2025 **Program Launch**

Aug 31, 2025 **Application Deadline**

Sep 1, 2025 **First wave of support announced**

Take Action

Apply Now: at: [🌐 Behind The Vise Get Started | The Fly Box LLC](#)

“ *Behind the Vise isn't just a program — it's a movement. We're here to build a more inclusive, creative, and community-powered fly fishing world*
— **Kevin Wolfe, Founder Of The Fly Box**

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About The Fly Box LLC

Behind the Vise is powered by supporters from all corners of the fly fishing community — from merch purchases and newsletter subscriptions to brand collaborations and donations. Every supporter helps keep this mission alive.

Behind the Vise — A Program by The Fly Box LLC | theflyboxllc.com | [@theflyboxllc](https://www.instagram.com/theflyboxllc)

Learn More

Program Overview: [🌐 Behind The Vise | The Fly Box LLC](#)

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